

EXHIBIT A
Major Course Equivalency- Articulation Guide Sheet
Kean University/Essex County College
B.S. Global Business 124 Semester Hours (S.H.)

<i>Kean University</i>		<i>Essex County College</i>
Foundation Requirement:		
¹ GE 1000 Transition to Kean (waived)	1	N/A
ENG1030 College Composition	3	ENG101 (Grade of C or higher)
Math 1054/Math 1044 Pre-Calculus	3	MTH113 or MTH120(Grade of C or higher)
COMM1402 Speech Communication	3	ENG109 (Grade of C or higher)
GE2021 Research & Technology	3	ENG102 (Grade of C or higher)

<i>Kean University</i>		<i>Essex County College</i>
Humanities:		
ENG2403 World Literature	3	ENG205 or ENG215
Foreign Language (2 nd Semester)	3	FRN102, ITL102 or SPN102

<i>Kean University</i>		<i>Essex County College</i>
Social Sciences:		
HIST1000 Civil Society in America/ HIST1062 Worlds of History	3	HST101 or HST102
Choose one:		
Psychology	3	PSY101
Economics or Geography	3	N/A
Political Science	3	POL101
Sociology or Anthropology	3	SOC101 or ANT101
ID Group Communication	3	N/A

<i>Kean University</i>		<i>Essex County College</i>
Science and Mathematics:		
CPS1032 Microcomputer Appl.	3	CIS131 (Grade of C or higher)
Selected 4 Credit Lab Science from GE Distribution List:		
Biology, Chemistry, Physics, Geology, Meteorology, Earth	4	BIO101, BIO102, BIO103, BIO104, CHM101, CHM102, CHM103, PHY101 or PHY113

¹ Kean University is in the process of proposing GE 3000 as mandatory requirement for all transfer students in 2015. Details regarding established criteria will be discussed upon the confirmation of the proposal.

Science, Astronomy		
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<i>Kean University</i>		<i>Essex County College</i>
Additional Required Course:		
ECO1020 Principles of Macroeconomics	3	ECO101 (Grade of C or higher)
ECO1021 Principles of Microeconomics	3	ECO102 (Grade of C or higher)
**ENG3090 Business & Prof. Writing	3	<i>Not offered at ECC. Kean Additional Program Requirement</i>
**COMM3590 Business & Prof. Comm.	3	<i>Not offered at ECC. Kean Additional Program Requirement</i>
Foreign Language (1 st Semester)	3	FRN101, ITL101 or SPN101

<i>Kean University</i>		<i>Essex County College</i>
Business Core Requirements:		
ACCT2200 Principles of Accounting I	3	ACC101 (Grade of C or higher)
ACCT2210 Principles of Accounting II	3	ACC102 (Grade of C or higher)
BLAW2051 Business Law I	3	BUS251, 253, or 211 (Grade of C or higher)
MKT2500 Principles of Marketing	3	BUS211
MGS2030 Principles of Management	3	BUS201 (Grade of C or higher)
**MGS2150 Business Statistics	4	<i>Not offered at ECC. Kean Major Program Requirement</i>
**FIN3310 Corporate Finance I	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**MGS3040 Management Info. System	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**MGS3520 Bus. Ethics Corporate Responsibility	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**MGS4010 Operations and Supply Chain Management	3	<i>Not offered at ECC. Kean Major Program Requirement</i>

<i>Kean University</i>		<i>Essex County College</i>
<u>Global Business Core Requirements:</u>		
**MGS3032 Organizational Behavior	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**MGS3035 International Management	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**MGS3025 International	3	<i>Not offered at ECC. Kean Major Program Requirement</i>

Management & Trade		<i>Requirement</i>
**MKT4220 International Marketing	3	<i>Not offered at ECC. Kean Major Program Requirement</i>

<i>Kean University</i>		<i>Essex County College</i>
<u>Global Business Practicum Requirements:</u>		
**GBUS4810 Global Business Practicum I	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**GBUS4820 Global Business Practicum II	3	<i>Not offered at ECC. Kean Major Program Requirement</i>

<i>Kean University</i>		<i>Essex County College</i>
<u>Innovation, Creativity and Entrepreneurship Requirements:</u>		
**GBUS4320 Sustainable Global Business & Technology	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**GBUS4330 Innovation and Entrepreneurship	3	<i>Not offered at ECC. Kean Major Program Requirement</i>

<i>Kean University</i>		<i>Essex County College</i>
<u>Global Business Electives:</u> Select 2 courses from the following:		
**MGS3045 Commercial Development of the internet	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**GBUS4500 Contemporary Topics in Global Business	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**GBUS4200 Global Financial Markets & Institutions	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**ACCT4270 International Accounting	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**GBUS4300 Managing Global Operations	3	<i>Not offered at ECC. Kean Major Program Requirement</i>
**GBUS4310 Global Business Research & Analytics	3	<i>Not offered at ECC. Kean Major Program Requirement</i>

<i>Kean University</i>		<i>Essex County College</i>
<u>Upper Level Free Electives:</u> 3000-4000		
**Any 3000-4000 Level Kean	3	<i>Not offered at ECC. Kean Requirement (See note)</i>

course		
**Any 3000-400 Level Kean course	3	<i>Not offered at ECC. Kean Requirement (See note)</i>

<i>Kean University</i>		<i>Essex County College</i>
Lower Level Free Electives: 1000-2000		
*	3	
*	3	
*	1	

NOTE: For all courses without a specified grade requirement a grade of D or better will transfer.

****Additional and Major Required Courses to be completed at Kean University**

****Upper Level Free Elective Note:** Upper Level free electives may be satisfied with an additional course from Essex County College if the student received an A.A. or A.S. Degree and the total amount of transfer credits have not exceeded the allowable transfer amount of 66 credits.